

# *When it comes to social change, start with* **what's working**



## **The Problem We Solve**

Organizations tackling complex global challenges face fragmented knowledge and isolation that prevent collective action. Practitioners working on the same problems often don't collaborate. Funders can't see how investments connect. Insights stay trapped in individual organizations instead of shaping sectors. Even when effective solutions exist, they don't spread.

## **Our Approach**

Solutions Insights Lab catalyzes action with insights that connect people, build communities, and create the conditions for sector-wide change.

An initiative of the Solutions Journalism Network, we draw on a global network of trained solutions journalists. We're not subject matter experts in a particular field—and that's the point. Because we aren't bound by disciplinary silos, we can move across ecosystems as trusted connectors.

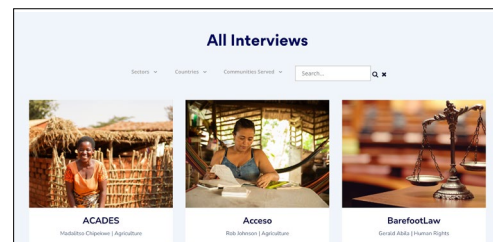
We start with conversations, surfacing knowledge that exists only in the heads of those doing the work. Then we bring people together into collaborative ecosystems. And we stay engaged to ensure insights translate into action.

## **What We Deliver**

### **We draw out nuanced information from across your ecosystem**

Our journalists conduct in-depth conversations with practitioners, innovators, funders, and community leaders, using solutions reporting principles to understand responses, evidence, insights, and limitations. Our researchers then study the interviews to find patterns, contradictions, and opportunities.

- For **Rippleworks**, we conducted dozens of interviews with social venture founders worldwide to illuminate fresh entrepreneurship models for tackling some of the world's thorniest problems.



### **We create communities of practice**

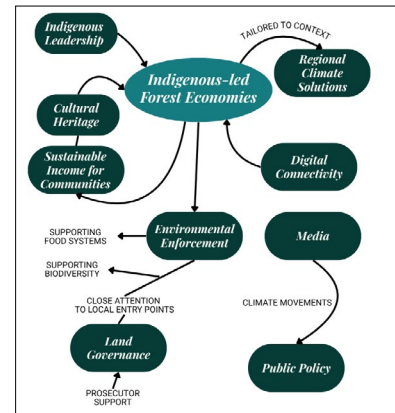
We bring disparate actors together on equal footing to connect everyone's unique insights. Through relationship-building conversations and intentional convenings, we help isolated organizations become collaborative ecosystems where peer learning flourishes.

- For the **Rippel Foundation**, we are listening to home care workers and their partners in Philadelphia to help all stakeholders understand what's needed to uplift their work and foster collective leadership.

## We enable ecosystem collaborative learning

We don't just deliver insights and exit. We stay engaged to track implementation, identify blockers, and facilitate ongoing peer learning. We create shared resources—systems maps, searchable platforms, events—where knowledge flows between organizations and coordination can thrive.

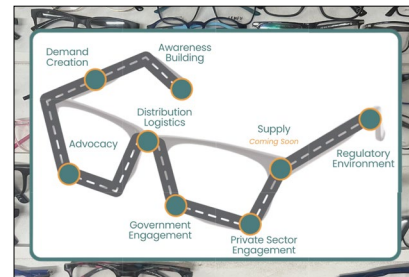
- For the **Skoll Foundation**, we connected with stakeholders from across the climate action ecosystem—Indigenous leaders, regional organizations, government officials, media heads, and funders—to map out the system they share. Our ongoing engagement includes convening these actors at events like COP30.



## We create storytelling assets that make insights actionable

Visual maps, searchable knowledge hubs, videos, and interactive tools translate complex ecosystem dynamics into clear, shareable resources that practitioners, funders, and policymakers can use immediately.

- For the **Livelihood Impact Fund**, we create videos and presentations to showcase insights at events like World Health Assembly and the UN General Assembly, creating momentum for sector-wide change.



## The Result

- Faster, clearer insights on what's worth scaling and what to avoid
- Connected ecosystems where collaboration replaces isolation
- Sector-level transformation including policy changes and coordinated funding
- Stronger investments directed to proven, high-return approaches
- Amplified visibility for effective solutions, helping organizations attract resources and partnerships

## Why Solutions Insights Lab

We work quickly and nimbly, delivering insights faster and more cost-effectively than traditional research, turning lived experience into system-level clarity. Most importantly, we don't just study your ecosystem—we help strengthen it by creating the conditions for connection and collective action. We help you learn from what's working, turn scattered lessons into coordinated momentum for lasting impact, and engage outward with innovative products and convenings.

**Bring Solutions Insights Lab to your organization.** Schedule a conversation with Ambika Samarthya-Howard: [ambika@solutionsjournalism.org](mailto:ambika@solutionsjournalism.org)