

Sample formula for a TEXT solutions story in 800 words

Got 800 words and 20 paragraphs?

Para 1-3: The response, then summary of problems that led to the response

Para 4-6: Evidence (data) on the problem+response in the county/country/continent

Para 7-9: Insight (quotes) from the response implementer, relevant authorities

Para 10-12: Limitations and more Evidence on results (from data, beneficiaries, etc)

Para 13-15: Insight from other parties (a 2nd implementer elsewhere, critics, etc.)

Para 16-18: Insights on lessons from the solution, e.g more evidence from elsewhere

Para 19-20: Throw-forward on the expansion of the response or future of the response.

You may round-up with a quote from implementer ('anecdotal')

Sample formula for a TEXT solutions story in 500 words

Got about 500 words and 10 paragraphs?

Para 1: The response, then summary of problems that led to the response

Para 2: Evidence (data) on the problem+response in the county/country/continent

Para 3 Insight (quotes) from the response implementer, relevant authorities

Para 4-5: Limitations and more Evidence on results (from data, beneficiaries, etc)

Para 6-7: Insight from other parties (a 2nd implementer elsewhere, critics, etc.)

Para 8-9: Insights on lessons from the solution, e.g more evidence from elsewhere

Para 10: Throw-forward on the expansion of the response or future of the response. You may round-up with a quote from implementer ('anecdotal')

Sample formula for a TV solutions story in 2 minutes:

Start with a person's story

* *Possibly soundbite from person*

20 seconds

10 seconds

Describe **problem**

* *Possibly soundbite from expert*

20 seconds

10 seconds

Describe **solution**

* *Possibly soundbite from beneficiary*

20 seconds

10 seconds

Some **evidence** of success

15 seconds

At least one **limitation** of approach

15 seconds

Examples

Explore the Solutions Story Tracker for inspiration:

- [Solutions journalism stories under 800 words](#)
- [Solutions journalism stories under 3 minutes](#)